



Yealink

Yealink UC Devices Solution in 2024

Update the Achievements of Yealink in 2023



- **~700M** USD revenue
- **45%** MTR growth of sell-through in 2023
- **TOP3** Room System Device Vendor*, leading in LATAM market
- 2500+ employees, 55% are engineers
- Continue to invest to the AI technologies



Yealink

Global Leading UC&C Solution Provider

Market Value **\$10 Billion+**

TOP1

Number 1 SIP phone provider globally since 2018

100+

Global and Local Distributors

140+

Countries & Districts Coverage

Yealink & Microsoft Partnership

Microsoft **TOP** Communications Partner

NO.1

Microsoft Teams Room OEM
YOY Growth

NO.1

Microsoft Teams
Phone Market share

NO.1

Full-range Microsoft
Teams Certified solutions

2021

- Fastest Growing Microsoft Team Room OEM
- AI Powered Intelligent meeting room solution
- Long term partnership and roadmap plan

2019

- FIRST Full-Range Teams desktop phones worldwide
- Microsoft Teams Room solution certified
- Full-Range product portfolio for Microsoft Teams

2018



FIRST Teams desktop phone & conference phone worldwide

2017



Yealink SFB phones certified by Microsoft

2015



Yealink Lync phones certified by Microsoft

Yealink one-stop Teams Certified Devices

covering every workspace and catalog

Teams Rooms on Windows



Intelligent / Immersive



Teams Rooms on Android



Easy / good price

Room IoT



USB Peripheral



Teams Desk Phones on Android



Yealink

Yealink MeetingBoard

Releasing Creative Productivity



Changes in Enterprise Office Environment



Increased requirement on **Hybrid Working**, not satisfied with listening and watching.



Requirement on interaction.



Professional meeting and whiteboarding product.

What is Yealink MeetingBoard

01

All-in-One Design

02

Cloud Meeting

03

Premium Video and Audio

04

Interactive Collaboration

Built-in 4K Camera

Microphone Array with
LED indication

65" / 86"
Touchable Display

Computing Unit &
Android 10 OS

Array Speakers



reddot winner 2022

Yealink MeetingBoard

Yealink

Thoroughly Efficiency Infinite Possibilities

Yealink MeetingBoard | **Yealink**



MeetingBoard in Conference Room

MeetingBoard can be used for **ALL** conference rooms solution. Any size, any form.



Small rooms (2-6 users)



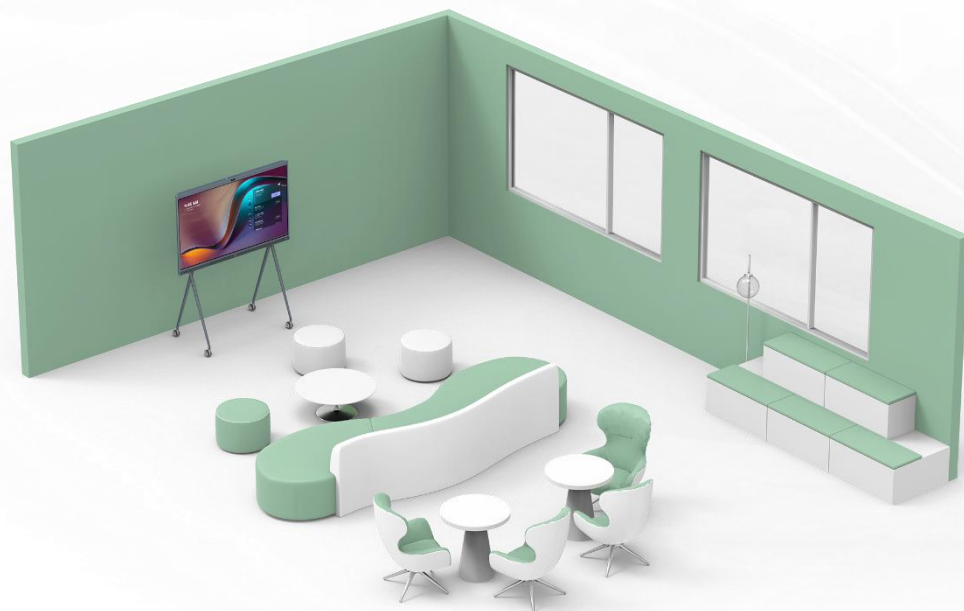
Medium rooms (7-12 users)



Large rooms (12 users and more)

MeetingBoard in Other Space

MeetingBoard is designed as wall mountable and floor stand able.
A floor stand with four swivel wheels. Push it to any corner you want.

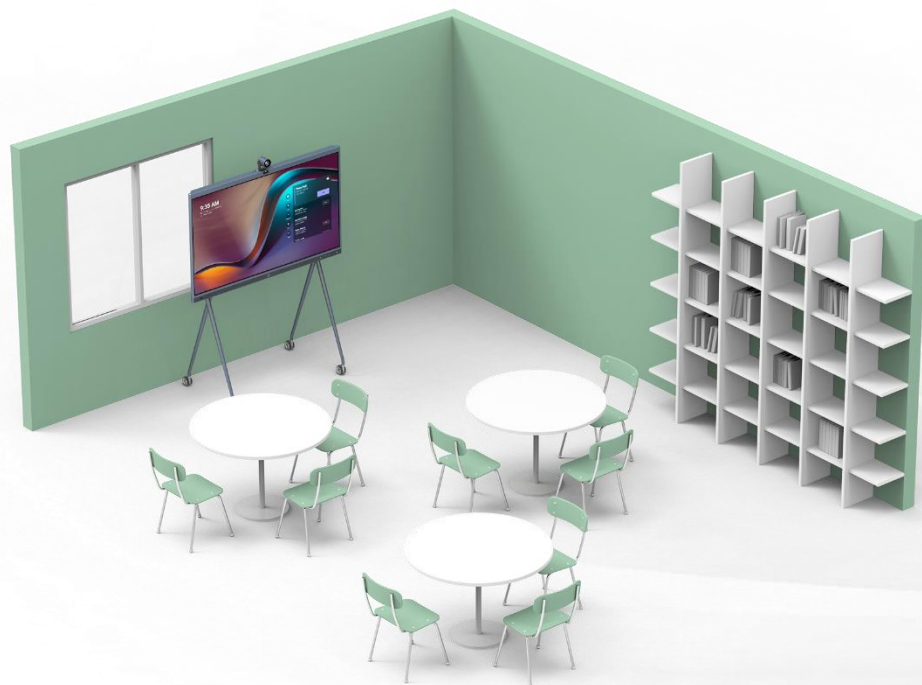


Co-create Space



Manager Office

MeetingBoard in Education Scenario



Small Classrooms



Large Classrooms

Enhanced Deployment Experience



Traditional Meeting Room Experience

- Analog whiteboard with markers and eraser
- Messy table
- Hard to manage uniformly
- Hard to collaborate remotely

All-In-One Collaborative Experience

- Digital whiteboard with stylus
- Clean table
- Device management in Cloud
- Easy to collaborate remotely

Digital Whiteboard

Content on The Cloud | Remote Collaborate | Borderless Canvas

TIPS AND TACTICS FOR AMPLIFYING YOUR CONTENT

The 'Usual'

- Launch it
- Promote it
- Hope..Pray..Forget
- On to the next

Typical Results

Social Life of Content

3 hours
18 twitter minutes

Social Integration

- ✓ Use your buttons
- ✓ Open Graph tags
- ✓ Align sharing to Audience
- ✓ twitter cards

Everyone else
Us

analytics.twitter.com
dev.twitter.com/cards

Linked In
twitter
gt

linkedin
instagram
facebook

Better Social Promotion

- * frequency & timing
- + followers - analyze your followers
- * Vary (test) your social posts
- + pull a quote, use a takeaway, include a stat, add some commentary
- * optimize for the channel

RT's on Twitter Cards

Marketing data result,

Paid Social Amplification

- * facebook ads - more than B
- * promoted tweets
- * stumbleUpon - discovery
- * Outbrain

Marketing data result,

MARKETING BUDGET

Category	Percentage
Category 1	40%
Category 2	20%
Category 3	16%
Category 4	24%

Team Stakeholders

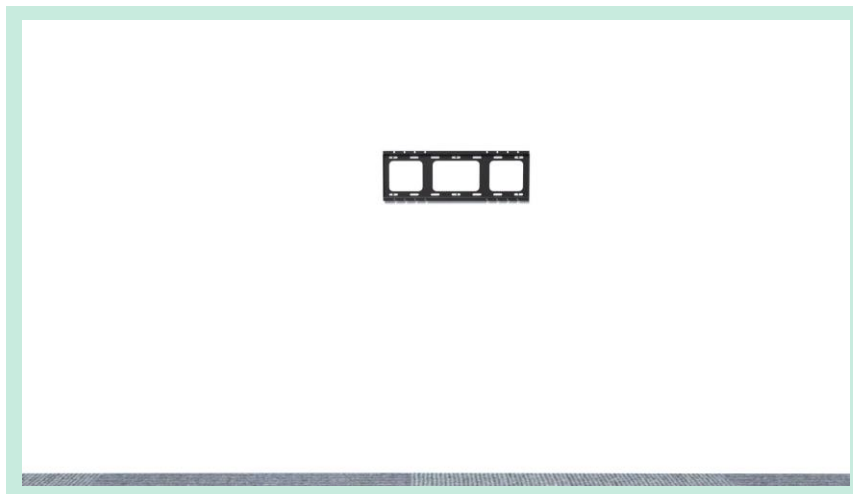
use new layout please

more of these!

40%

20%

Wall Mount



Movable Floor Stand



All-In-One Design

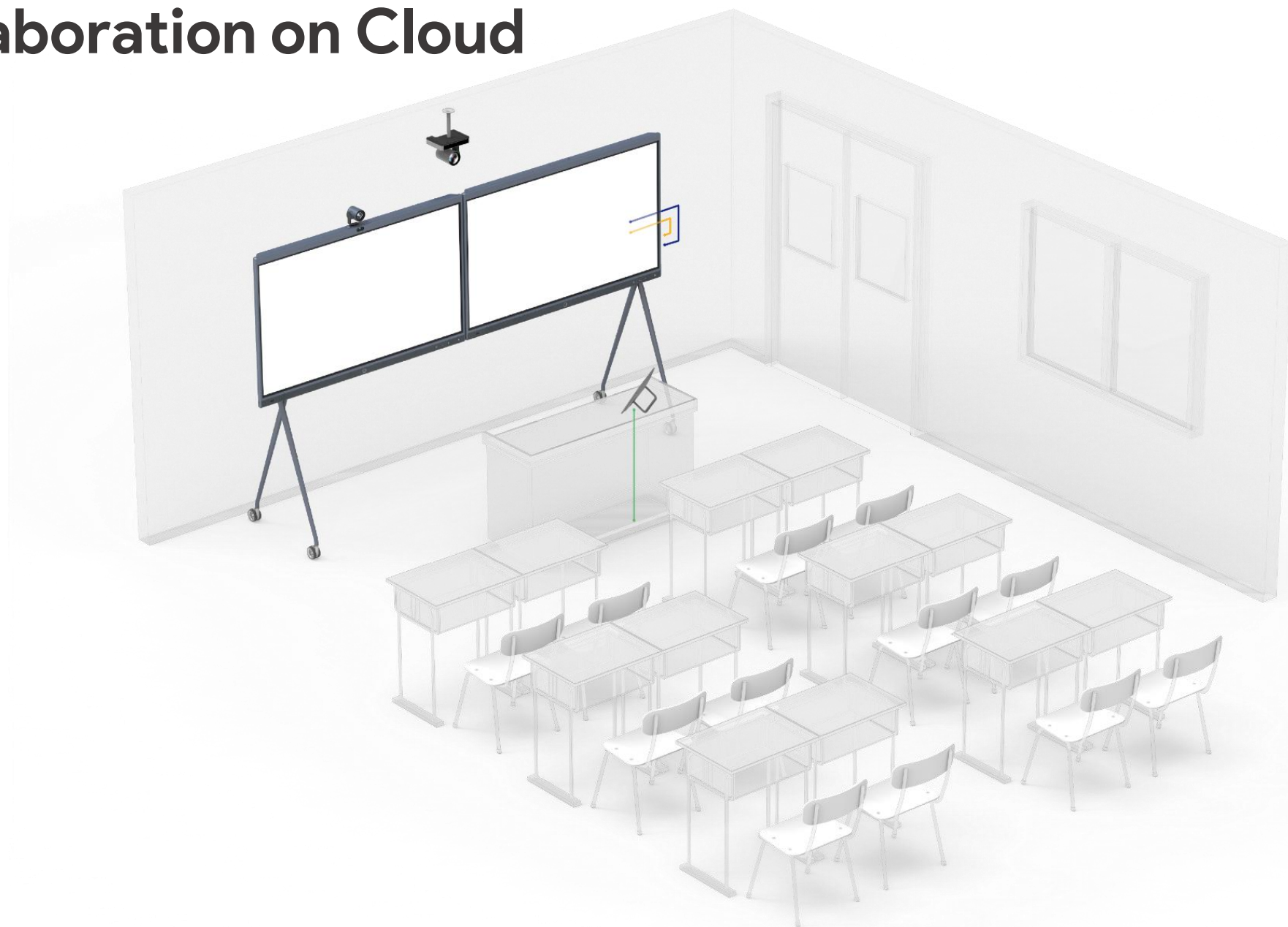
Easy to Set Up A Conference Room



-  Power
-  Internet
-  CAT5e

Hybrid work Collaboration on Cloud

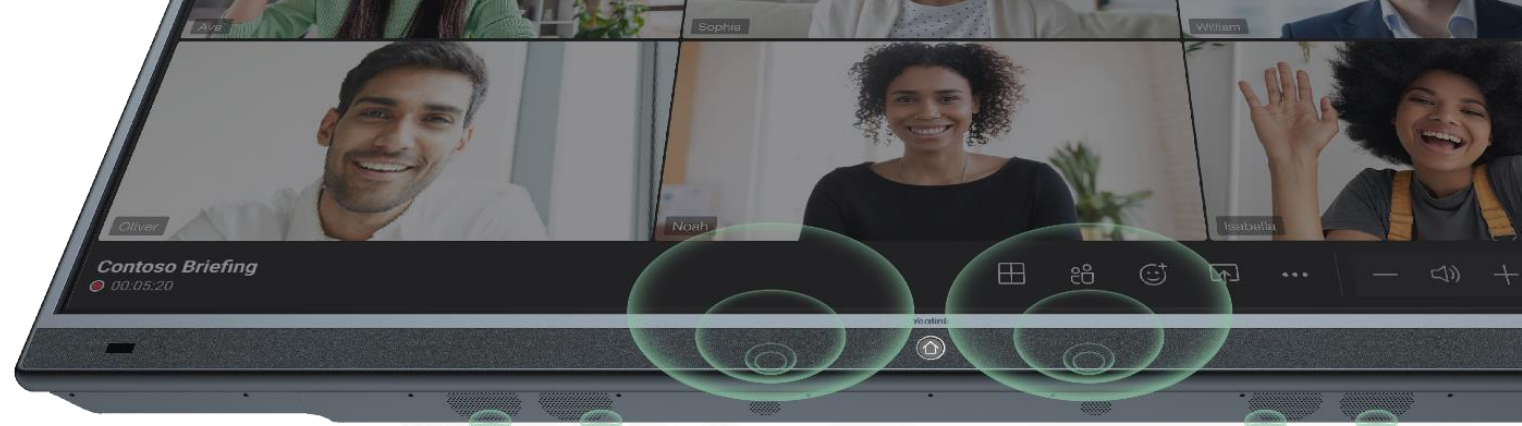
Flexible Setup in A Classroom



-  Power
-  Internet
-  CAT5e

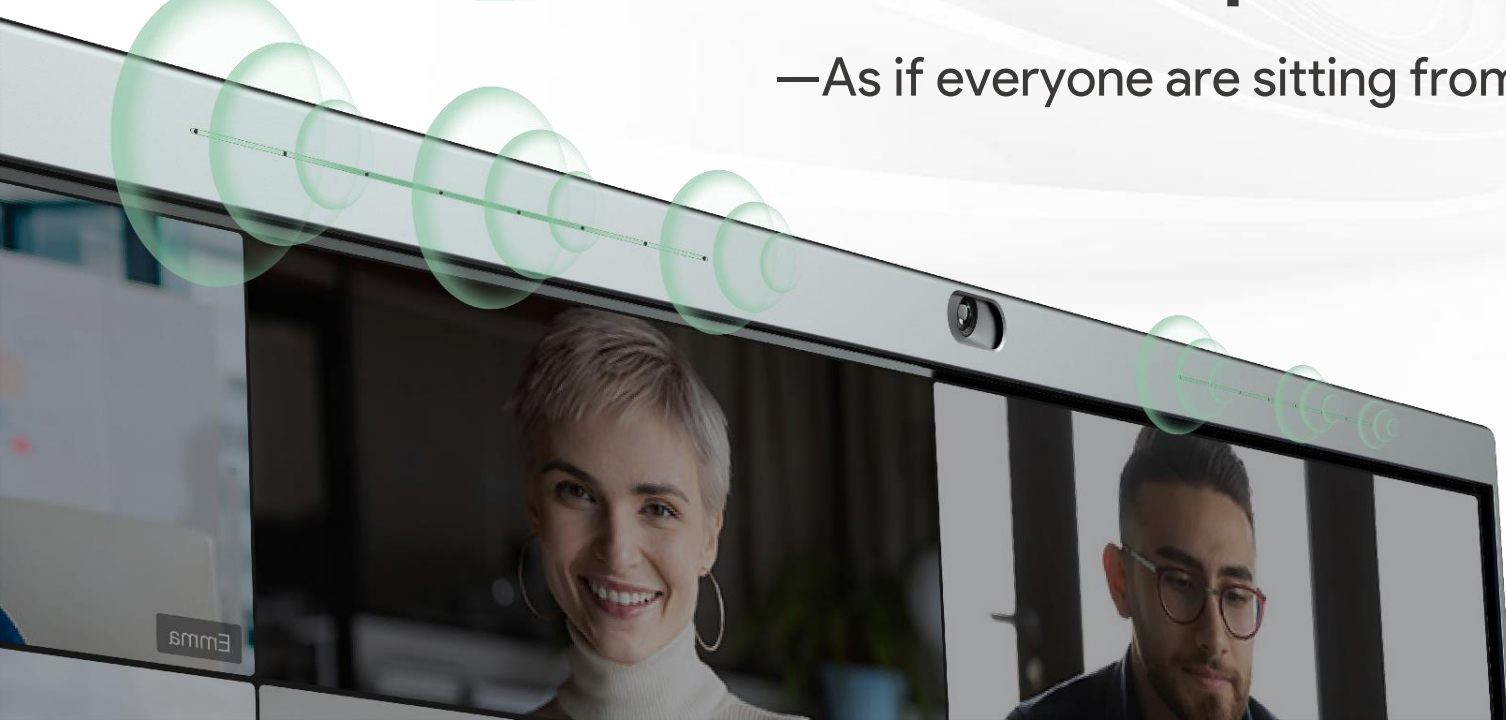
Premium Audio Experience

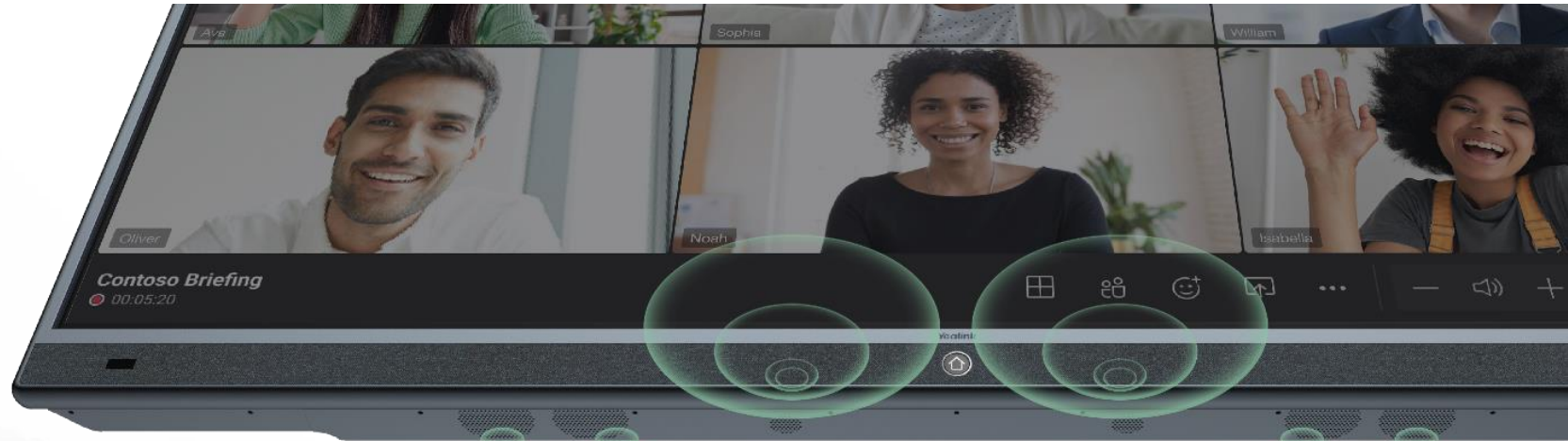




Premium Full-Duplex Audio Experience

—As if everyone are sitting from each other





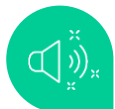
Supports Stereo Audio



4+2 stereo speakers



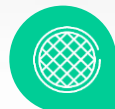
Supports Stereo Audio



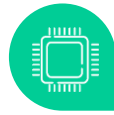
High Fidelity Sound Quality



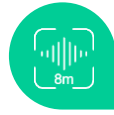
Wide Range of Sound Coverage



Industry Acoustic Fabric Design



Dedicated AI Audio DSP



8m Full-Duplex Audio



Built-in 16 Beamforming Microphone Arrays



Enhanced AI Noise Proof



Reverberation Suppression

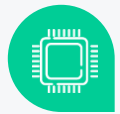


Wireless Expansion Mics for Larger Spaces

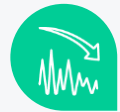


YEALINK AI NOISE CANCELLATION

Yealink enhanced AI noise cancellation makes the audio experience more brilliant. Leveraging a massive deep-learning sound database to reduce background noises, it is more about intelligent audio analysis than standard filtering of audio frequencies. The distracting keyboard clatter, mouse clicks, footsteps, and other ambient noises are smartly pared back, ensuring that users enjoy crystal-clear audio quality.



Dedicated AI Audio DSP



Enhanced AI Noise Proof



Reverberation Suppression



Premium Full-Duplex Audio Experience

01

*To support stereo audio

02

*To support Cortana

03

*To support wireless mics
to extend to larger space



Premium Video Experience

Yealink MeetingBoard | **Yealink**



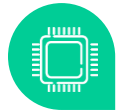
AM

Premium and Intelligent Video Experience

—build an intelligent dual-camera system



4K built-in camera



Professional SONY image sensor



*12X/6X detachable optional PTZ camera for larger space



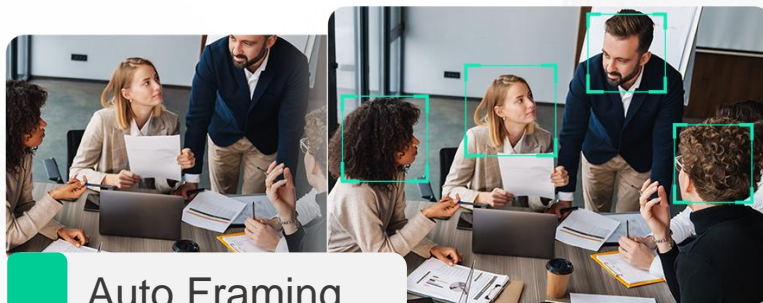
Electronic Privacy Shutter



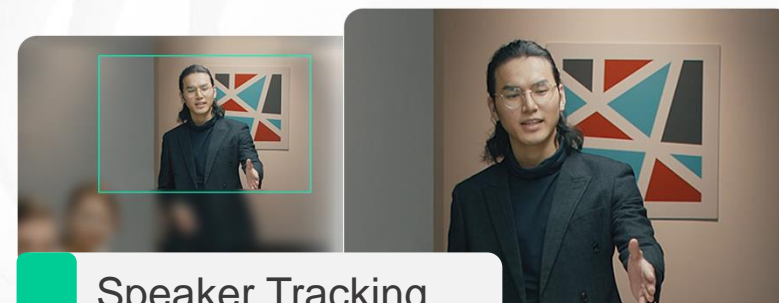
AI-POWERED VIDEO FEATURE

Intelligent AI Features

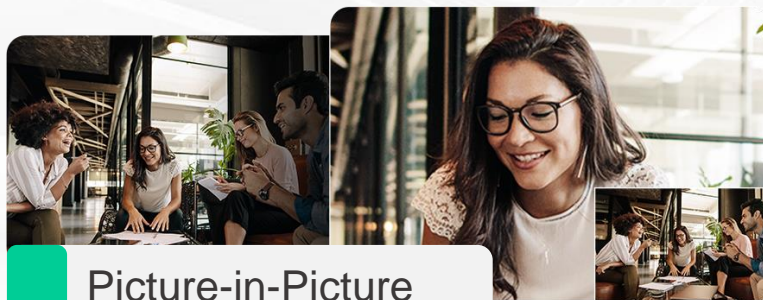
- Auto Framing
- Speaker Tracking
- *Picture in Picture
- *Smart Gallery
- *Multi Framing



Auto Framing



Speaker Tracking

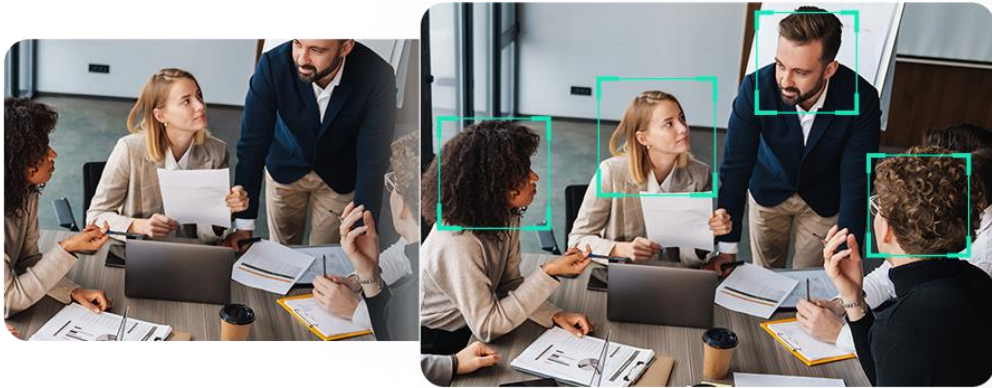


Picture-in-Picture



Multi-Focus Framing

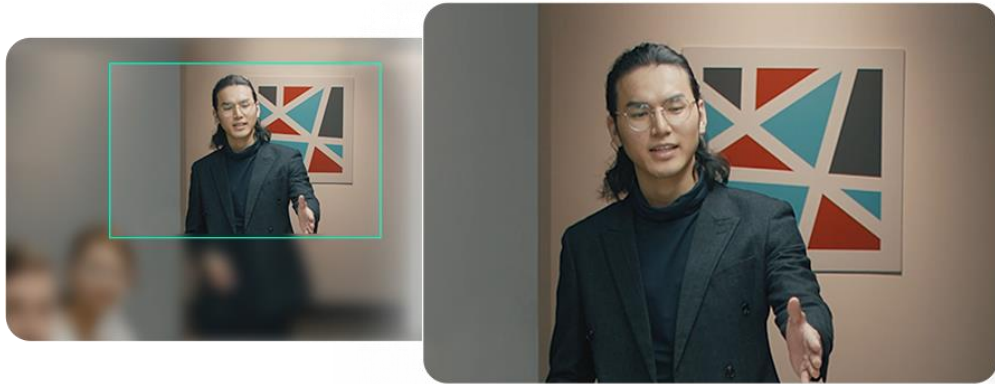
Auto Framing



Auto Framing recognizes the number and the positions of attendees, framing everyone smoothly in the most appropriate view even in small spaces.



Speaker Tracking



Speaker Tracking frames a real-time close-up on the presenter, bringing a vivid face-to-face meeting experience and ensuring attendees are well-engaged. Strive to simulate the most realistic face-to-face meeting scenarios.



Picture-in-Picture



Picture-in-Picture tracks and frames the speaker in an individual window, which is separate from the other window, for a panoramic view, enabling users to keep an eye on who's talking even if the speaker is seated at a distance in a medium room.



Multi Framing



Multi-Focus Framing mode not only recognizes all attendees and frames each participant, but also turns equal windows of multiple persons into a recombined meeting view, solving the problem of distractions due to an unclear background.



Microsoft Whiteboard Experience



Smart Collaboration Whiteboard

—Blast innovative ideas efficiently



Microsoft Whiteboard

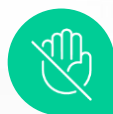


4K canvas

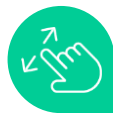
Smart 4-Level Input Digital Ink Recognition



Pen tip – writing



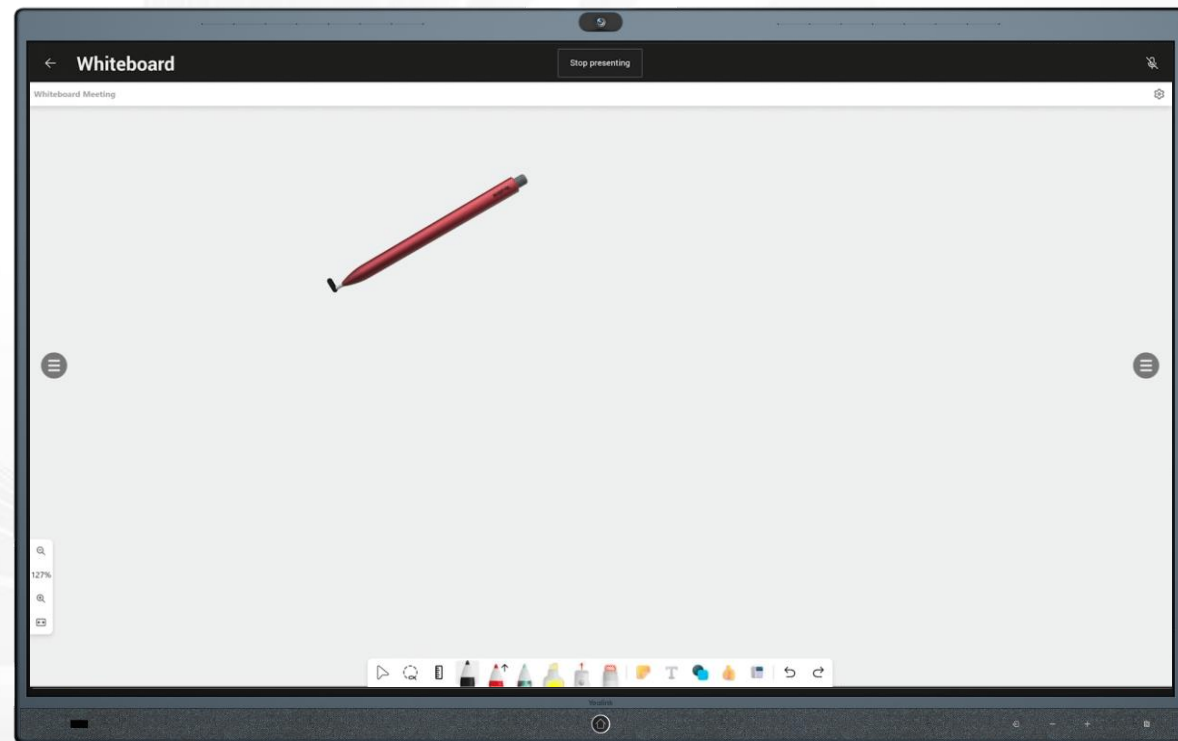
Palm rejection



Fingers – navigating



Pen tail – erasing

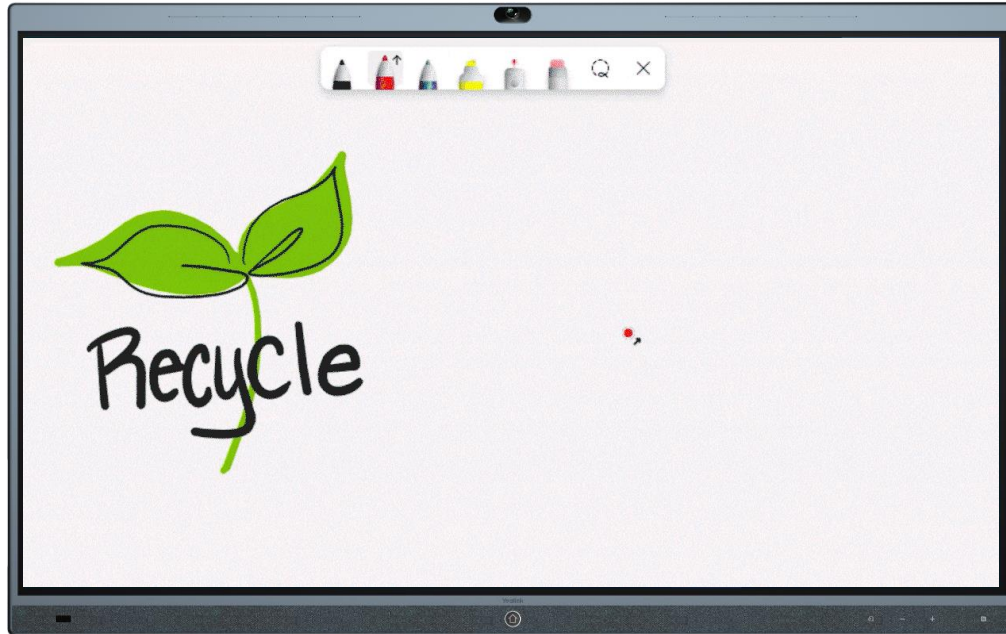


Simultaneous Multi Writing



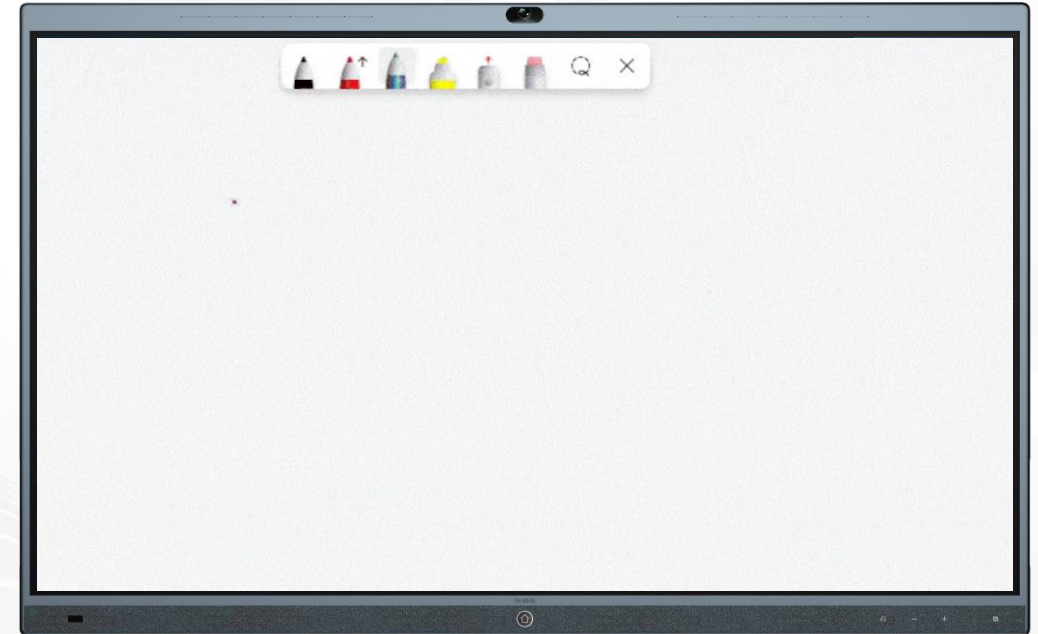
- Native Microsoft Whiteboarding
- Multi-writing
- Easy Collaboration

Smart Ink Tools



Ink Arrows

This feature adds a single or double arrowhead to the end of the ink stroke automatically, making inking easier and keeping diagrams and annotations clean and organized.

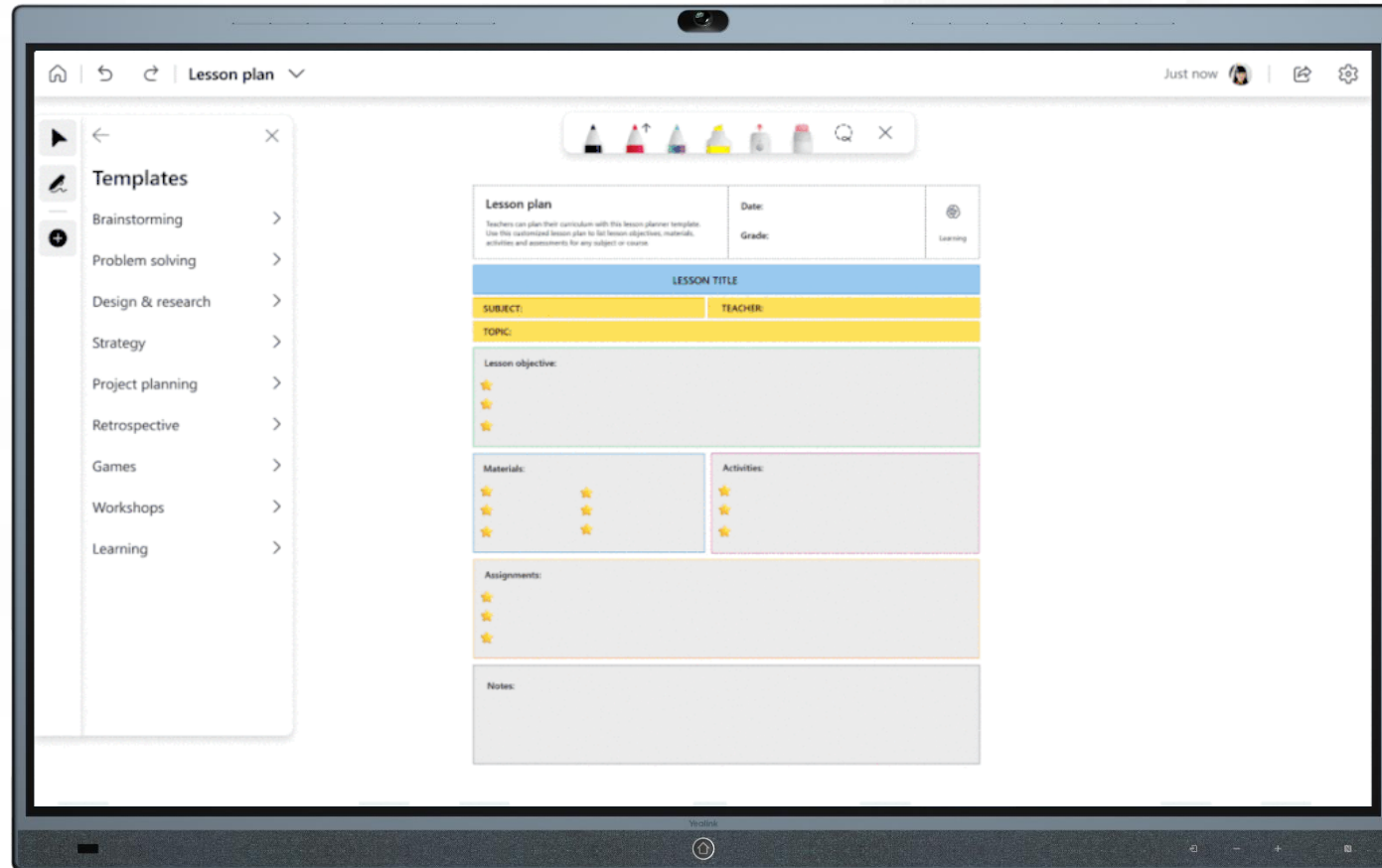


Ink to Shape Intelligence

With this setting on, all the ink shapes you draw with a mouse will be automatically converted.

Productive Basic Templates

There are over 40+ fully customizable templates to help people get started faster, generate flow, and design structure for their innovative ideas.



Breezes
through to
extended to
a medium or
large meeting
space



Fit to All Rooms

01 Wireless Expansion Microphones



02 Touch Console



03 RoomPanel



04 RoomSensor



05 Detachable Optical PTZ Camera



06 Extended to A Medium or Large Meeting Space



Powerful Accessories, To Be Extensible

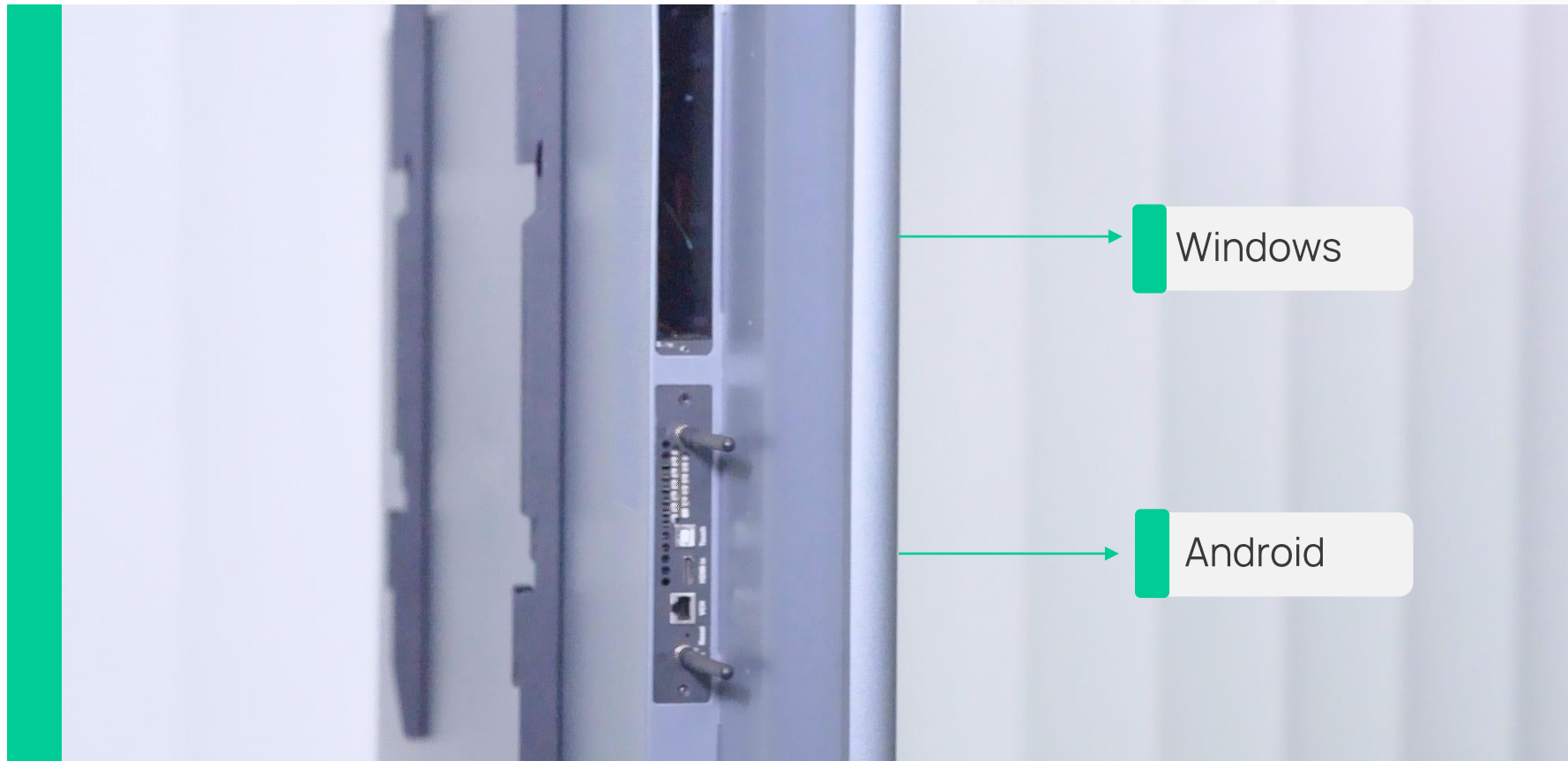
Modularized Dual OS System

- Optional Windows OPS Module
- Designed for some scenarios that the Windows OS is necessary, eg. Education, Manufactory



Upgradable Android Mainboard Module

No need to change the whole device for hardware upgrade but just replace the mainboard OPS module for performance and Android OS version upgrade.



Powerful Accessories, To Be Extensible

BYOD

Content Sharing



Wireless BYOD

WPP30

Wired BYOD


VCH51


Wireless Content Sharing


WPP20/WPP30

Wired Content Sharing

Room Panel

 Automatically screen wake up and brightness adjustment

 Up-to-date scheduling status key meeting information

 One tap for reserving meeting spaces for ad hoc meetings



MeetingBoard Specifications

Module	Items	MeetingBoard 65	MeetingBoard 86
OS	OS	Android 10	
Chipset	SoC	QUALCOMM SNAPDRAGON 845	
Display	Size	65 inch	86 inch
	Backlight Type	D-LED	
	Resolution	3840 x 2160	
	Ratio	16:9	
	Anti-fingerprint	√	
	Anti-glare	√	
Built-in Camera	Resolution	3840*2160	
	Lens	8MP	
	Filed of View	120° Diagonal field of view	
	Zoom	e-PTZ 4 x digital zoom	
	Privacy Shutter	Automatic Hiding Shutter	

MeetingBoard Specifications

Module	Items	MeetingBoard 65	MeetingBoard 86
Audio	Microphone	Built-in 16 MEMS Mic Array	
	Speaker	4 full range+2 tweeter stereo speakers	
	RCA input/output		√
	Acoustic Echo Cancellation		√
	Reverberation Suppression		√
	Beamforming Technology		√
Buttons	LED lightstrips		√
	Home button		√
	Input source button		√
	Volume up/down button		√

MeetingBoard Specifications

Module	Items	MeetingBoard 65	MeetingBoard 86
Connections	HDMI	1 × HDMI output 1 × HDMI input	
	CEC	√	
	PTZ camera port	√	
	VCH	1 × Yealink VCH port (RJ-45)	
	USB	3 × USB Type A	
	Ethernet port	1 × 10/100M/1000M Ethernet port	
	Wi-Fi	WiFi6 2x2 MIMO dual-band	
	Bluetooth	Built-in Bluetooth 5.0	
	Security lock slot	e-PTZ 4 × digital zoom	
	Windows OPS slot	Automatic Hiding Shutter	
	Reset slot	√	
	Motion sensor	√	

MeetingBoard Specifications

Module	Items	MeetingBoard 65	MeetingBoard 86
PTZ Camera	Zoom		6X Optimal Zoom 12X Optimal Zoom
	FOV		90° DFOV 81° HFOV 50° VFOV
	Lens		8MP
	Sensor		Sony Sensor
	Resolution		4K
WPP30	Wi-Fi		WiFi6 2.4GHz/5GHz
	Bluetooth		Built-in Bluetooth 5.0
	Interface		1x Full-featured USB-C 1x USB-C to USB-A Adapter
	Collaboration		Annotation Whiteboard Intuitive Remote Control Multiple Screens Share Wireless BYOD